

E-NEWS LETTER



Ministry of Housing and Urban Affairs
Government of India



Angikaar Culmination on 26th Jan 2020

In line with Gandhi ji's vision, Hon'ble Minister, HUA (I/C) for Housing and Urban Affairs, launched 'ANGIKAAR' campaign for PMAY (U) beneficiaries on August 29th 2019. This campaign is aligned with the vision of Hon'ble Prime Minister, to provide basic services to all houses constructed under PMAY (U) and address issues arises after moving into pucca house. Angikaar focusses on spreading awareness through IEC activities and door to door awareness to bring about behavioural change in the beneficiaries in embrace the change positively. 18273 ANGIKAAR Resource Persons (ARPs) were identified and registered in States/UTs and around 15,00,000 need assessments were completed under the campaign. Further, Economically Weaker Section (EWS) and Low-Income Group (LIG) beneficiaries under Credit Linked Subsidy Scheme (CLSS) vertical have been outreached on Financial Literacy through Central Nodal Agencies (CNAs) to educate

them to take informed decisions on financial matters ensuring their financial security. The campaign culminated on 26th Jan 2020, the 71st Republic Day, with the key activities

1. An essay competition on where PMAY (U) beneficiaries or their family members can participate- Topic for the competition: "HumaraGhar, HumariKhushiyan" (Our Home, Our Happiness)
2. ANGIKAAR 'PROMISE' by PMAY (U) beneficiaries in all cities on January 26th, 2020, in the presence of Elected Representatives.
3. A Plogging run in convergence with FITINDIA
4. Health camps wherein themes such as Poshan-Overall nutrition, Antenatal check-ups, Anaemia, Adolescent Girl Child education, among others
5. Tree plantation drives, where saplings/plants may be distributed or planted wherever it is feasible.

PMAY (U) PROGRESS

Houses Sanctioned

1.03 crore

Houses Grounded

60 lakh

Houses Completed

32 lakh

Total Investment

₹ 6.16 lakh crore

Total Investment

₹ 1.63 lakh crore



Essay Competition PMAY (U) beneficiaries

Activities under Angikaar Campaign in Andhra Pradesh



Plantation Drive under Angikaar Campaign in Bihar



Wall Paintings under Angikaar Campaign in Chhattisgarh



Rally Under Angikaar Campaign in Goa



Plantation Drive under Angikaar Campaign in Gujarat



Plantation Drive under Angikaar Campaign in Haryana



Essay Writing Competition under Angikaar Campaign in Himachal Pradesh



Activities under Angikaar Campaign in Jammu and Kashmir



Essay Competition PMAY (U) beneficiaries

Pledge taking under Angikaar Campaign in Jharkhand



Activities under Angikaar Campaign in Karnataka



Activities under Angikaar Campaign in Kerala



Activities under Angikaar Campaign in Maharashtra



Essay Writing under Angikaar Campaign in Manipur



Pledge taking under Angikaar Campaign in Puducherry



Activities under Angikaar Campaign in Punjab



Activities under Angikaar Campaign in Rajasthan



Essay Competition PMAY (U) beneficiaries

Activities under Angikaar Campaign in Tamil Nadu



Activities under Angikaar Campaign in Tripura



Activities under Angikaar Campaign in Uttar Pradesh



Activities under Angikaar Campaign in Uttarakhand



Angikaar Kit

